

TEAM K-SWISS IS A FORCE TO BE RECKONED WITH

WITH AN ARSENAL OF SPONSORS BACKING THEM ALL THE WAY SAYS A LOT.

No guts! No Gore!

The dark horse

The calm before the Storm



Team K-Swiss enters the multisport playing field.

The who's who in the sporting industry applauded the launch of the squad to watch in the months ahead. Carl Storm, Anton Storm, Henri Schoeman and team manager and founding member, Glen Gore were

introduced to the enthralled crowd at Origin, Durban's newest hotspot in Clark Road, on Thursday, 8 October 2009.

The depth of talent in this multisport team leaves many in awe, with all having much to offer across the various multisport disciplines:

Glen Gore: One of SA's

top triathletes, Champion Ironman and ITU racer over the last 15 years.

Anton Storm: World class swim triathlete, IMSA swim record holder and multiple SA Champion.

Carl Storm: Top 5 International Ironman Finisher, South Africa Tri Champion

and Compendium Winter Tri Series Champion 2009.

Henri Schoeman: South African u19 Triathlon Champion, one of the fastest triathlon swimmers in the World European Cup, as a top 3 finisher.

They are a force to be reckoned with, and Title Sponsor K-Swiss agrees!

K-Swiss is a leading shoe brand, with a strong global presence. Starting in SA, with the K-Swiss Team, the brand is launching into the multisport market. K-Swiss representative, Jeremy Nel, says he is proud to play a part in the growth of the team, and is looking forward to sharing in their successes.

All the team sponsors are excited about supporting such a dynamic and talented team of athletes, who will proudly wear their brands.

The K-Swiss Team would like to thank sponsors K-Swiss, Lec Group, Lifegain, Compendium, Finis, Ricoh, Enduro Fuel, Thule, Blue Seventy and the Wellness

Clinic for their overwhelming support of the team. They would also like to thank their media sponsor, SportsGuide Magazine, who went all out to make the launch a great success, and who will continue supporting them throughout their endeavours. WWW.TEAM-KSWISS.CO.ZA

K-SWISS

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